

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
17	06/23/14	Open	Information	06/06/14

Subject: Quarterly Ridership Report

ISSUE

For informational purposes only.

RECOMMENDED ACTION

None.

FISCAL IMPACT

None.

DISCUSSION

Attached is the Quarterly Ridership Report for the period beginning January through March 2014 (Attachment 1). One of the key purposes of quarterly reporting is to regularly evaluate RT's fixed-route bus and light rail service against RT's productivity standards established as part of RT's 2012 TransitRenewal study. Routes that do not meet RT's productivity standards are put on a watch list for closer examination. Corrective action for routes persistently on RT's watch list may include route/schedule adjustments or reductions, promotional campaigns, conversion to a smaller bus route, and/or pursuit of a cost-sharing agreement. This process also includes evaluation of new routes pursuant to RT's route "sunset" process whereby new routes are automatically eliminated if they fail to meet RT's productivity standards within their first two years of operation.

Approved:

Final 06/18/14

General Manager/CEO

Presented:

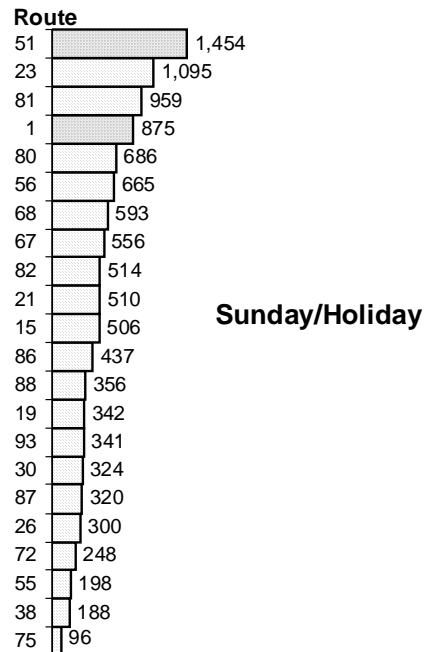
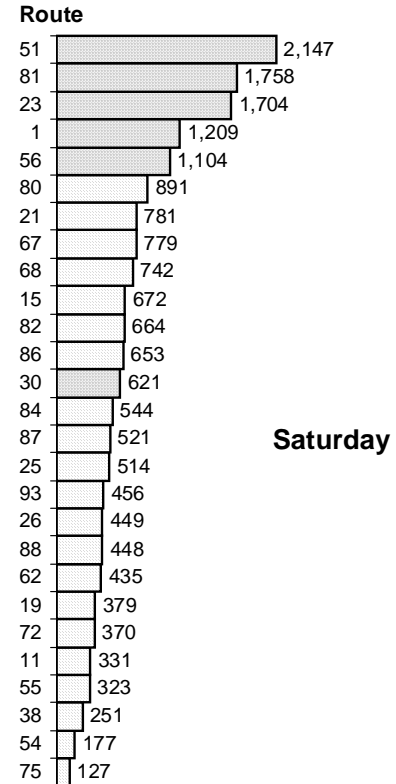
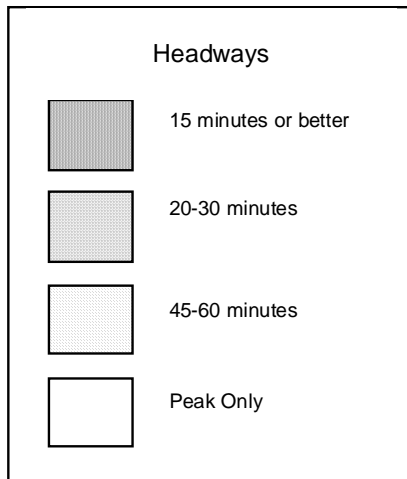
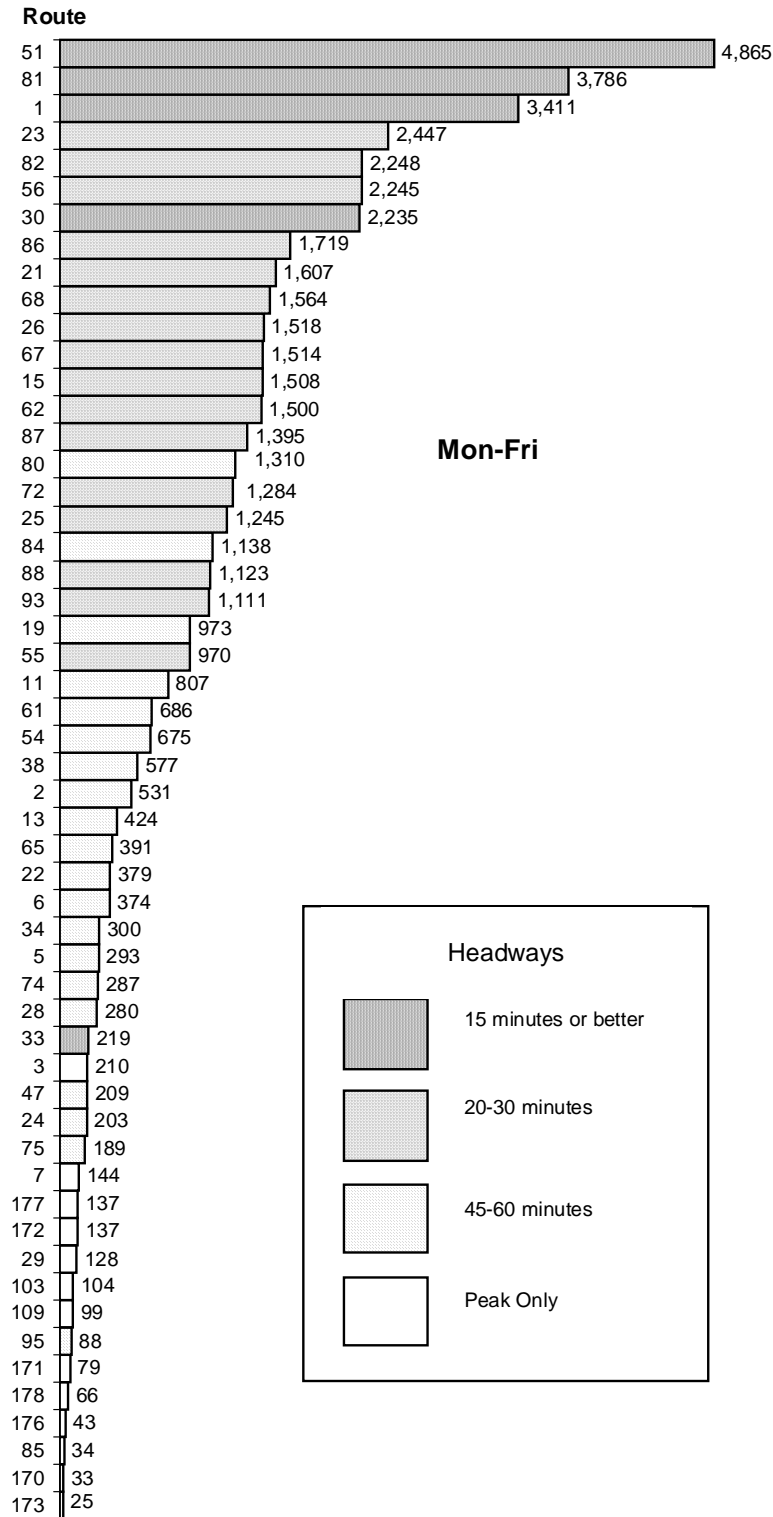
RoseMary Covington, AGM of Planning & Transit System Development



Quarterly Ridership Report
Period Ending March 31, 2014

Quarterly Ridership Report
 Period Ending March 31, 2014

RT Bus Routes
Average Daily Boardings



**Quarterly Ridership Report
Period Ending March 31, 2014**
Performance Monitoring
Monday-Friday

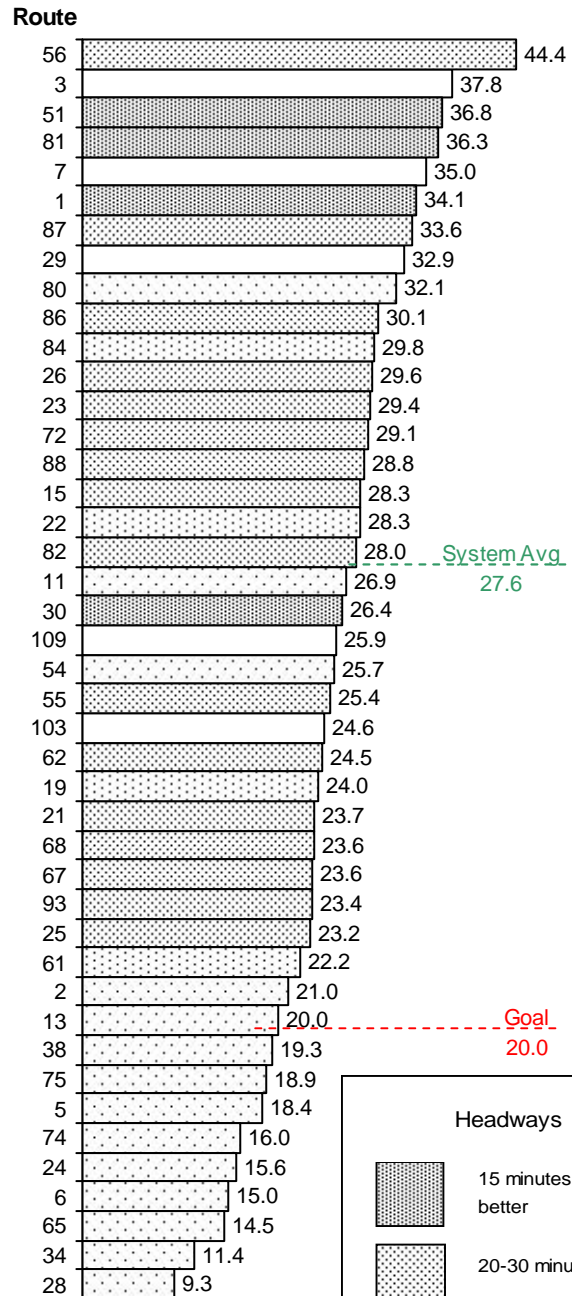
Minimum productivity standards for regular weekday bus routes are **20.0 boarding's per revenue hour**. Low-productivity routes are reviewed by staff for possible corrective action. Newly created routes that do not meet minimum productivity standards within two years are subject to automatic elimination pursuant to RT's route sunset process.

Routes Below Standard

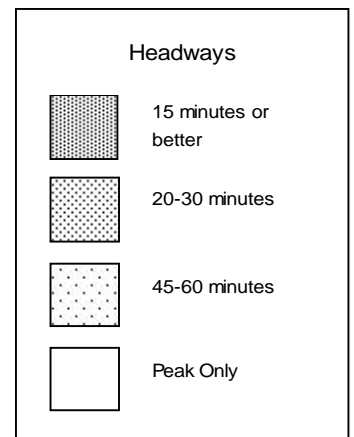
Route	Name	Quarters
5	Meadowview/Valley Hi	7 qtrs.
6	Land Park	7 qtrs.
38	P/Q Streets	4 qtrs.
24	Madison/Greenback	7 qtrs.
28	Fair Oaks/Cordova Town Ctr.	7 qtrs.
34	McKinley	7 qtrs.
65	Franklin South	7 qtrs.
74	International	7 qtrs.
75	Mather	1 qtr.

Notes:

- Route 75 boarding's per hour went down 41% from 32.2 to 18.9
- Route 28 was extended from Cordova Town Center light rail station to Mather Field/Mills light rail station in January 2014. Ridership has not changed. Revenue hours increased by 15%, but actual operating cost was unchanged due to scheduling efficiencies.
- After six quarters of being below productivity, Route 13 Northgate is now at goal (20 boarding's per revenue hour).
- Route 24 productivity has increased to 15.6 from 11.6 for the same period one year ago. Service span was improved in January 2013.

Boarding's Per Revenue Hour


1/1/14 - 3/31/14



Quarterly Ridership Report
 Period Ending March 31, 2014

Performance Monitoring

Saturday

Boarding's Per Revenue Hour

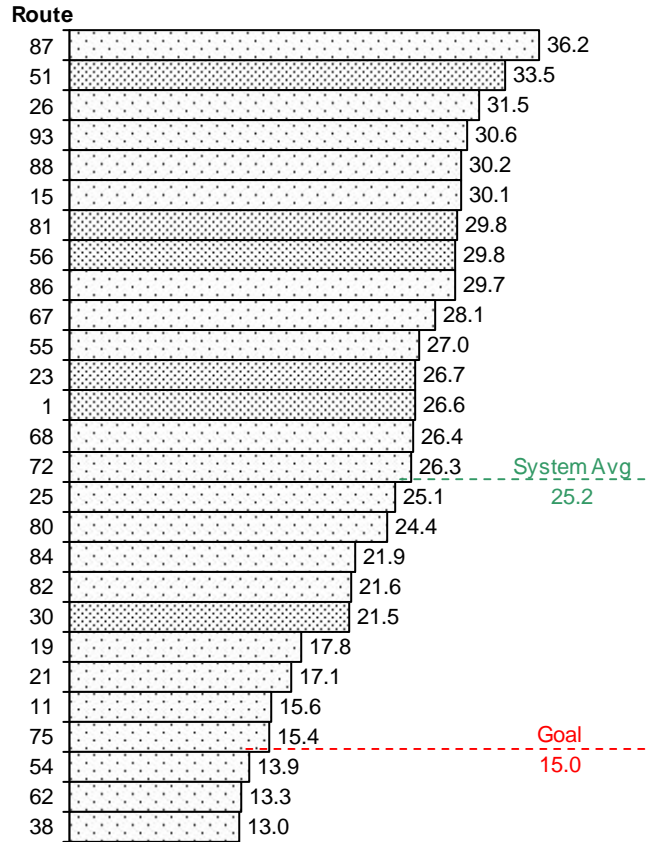
Minimum productivity standards for Saturday bus routes are **15.0 boarding's per revenue hour**. Low-productivity routes are reviewed by staff for possible corrective action. Newly created routes that do not meet minimum productivity standards within two years are subject to automatic elimination pursuant to RT's route sunset process.

Routes Below Standard

Route	Name	Quarters
38	P/Q Streets	7 qtrs.
54	Center Pkwy	6 qtrs.
62	Freeport	7 qtrs.

Notes:

- Route 54 was added on Saturdays in September 2012 and is subject to RT's route sunset process. Staff recommended on March 10, 2014 that this route be exempt from the sunset process due to the upcoming Blue Line to CRC extension and for coverage purposes.



1/1/14 - 3/31/14

Quarterly Ridership Report
 Period Ending March 31, 2014

Performance Monitoring

Sunday/Holiday

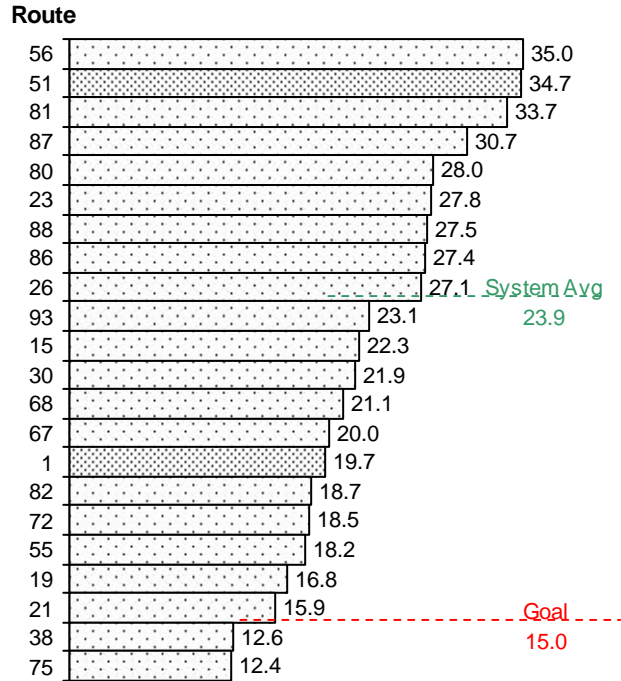
Minimum productivity standards for Sunday/Holiday bus routes are **15.0 boarding's per revenue hour**. Low-productivity routes are reviewed by staff for possible corrective action. Newly created routes that do not meet minimum productivity standards within two years are subject to automatic elimination pursuant to RT's route sunset process.

Routes Below Standard

Route	Name	Quarters
75	Mather	7 qtrs.
38	P/Q Streets	7 qtrs.

- Route 21 was below standard previous quarter but met standards this quarter.

Boarding's Per Revenue Hour



1/1/14 - 3/31/14

Quarterly Ridership Report
 Period Ending March 31, 2014

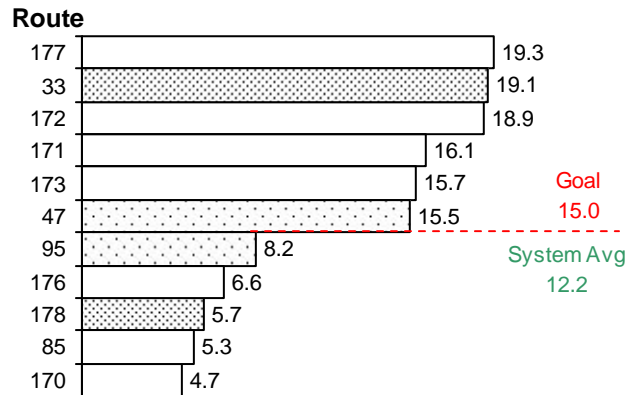
Performance Monitoring

Community Bus Service

Minimum productivity standards for CBS routes are **15.0 boarding's per revenue hour**. CBS routes supported by a third-party subsidy are considered to be meeting standards if the net operating cost does not exceed **\$9.74 per passenger**. Low-productivity routes are reviewed by staff for possible corrective action. Newly created routes that do not meet minimum productivity standards within two years are subject to automatic elimination pursuant to RT's route sunset process.

Route	Name	Contract	Quarters
85	McClellan Shuttle	Yes	7 qtrs.
95	Citrus Hts. - Antelope Rd	No	6 qtrs.
170	North Natomas Flyer	Yes	1 qtr.
176	Cordovan - Anatolia	Yes	7 qtrs.
178	Granite Shuttle	Yes	7 qtrs.

Boarding's Per Revenue Hour



1/1/14 - 3/31/14

Notes:

- Routes 85, 170-173, and 176-178 are operated according to agreements with outside parties.
- Route 95 is subject to RT's route sunset process and is not currently on pace to meet productivity goals by the two year deadline (9/1/14). Staff recommended on March 10, 2014 that the route be exempt from the sunset process based on level-of-service commitments to the City of Citrus Heights and lack of superior cost-constrained alternatives.

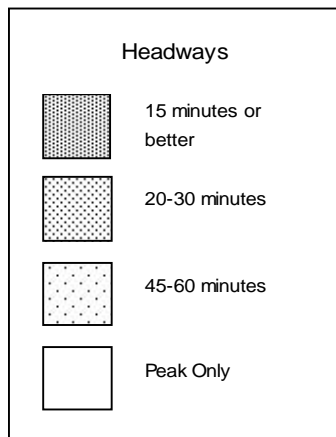
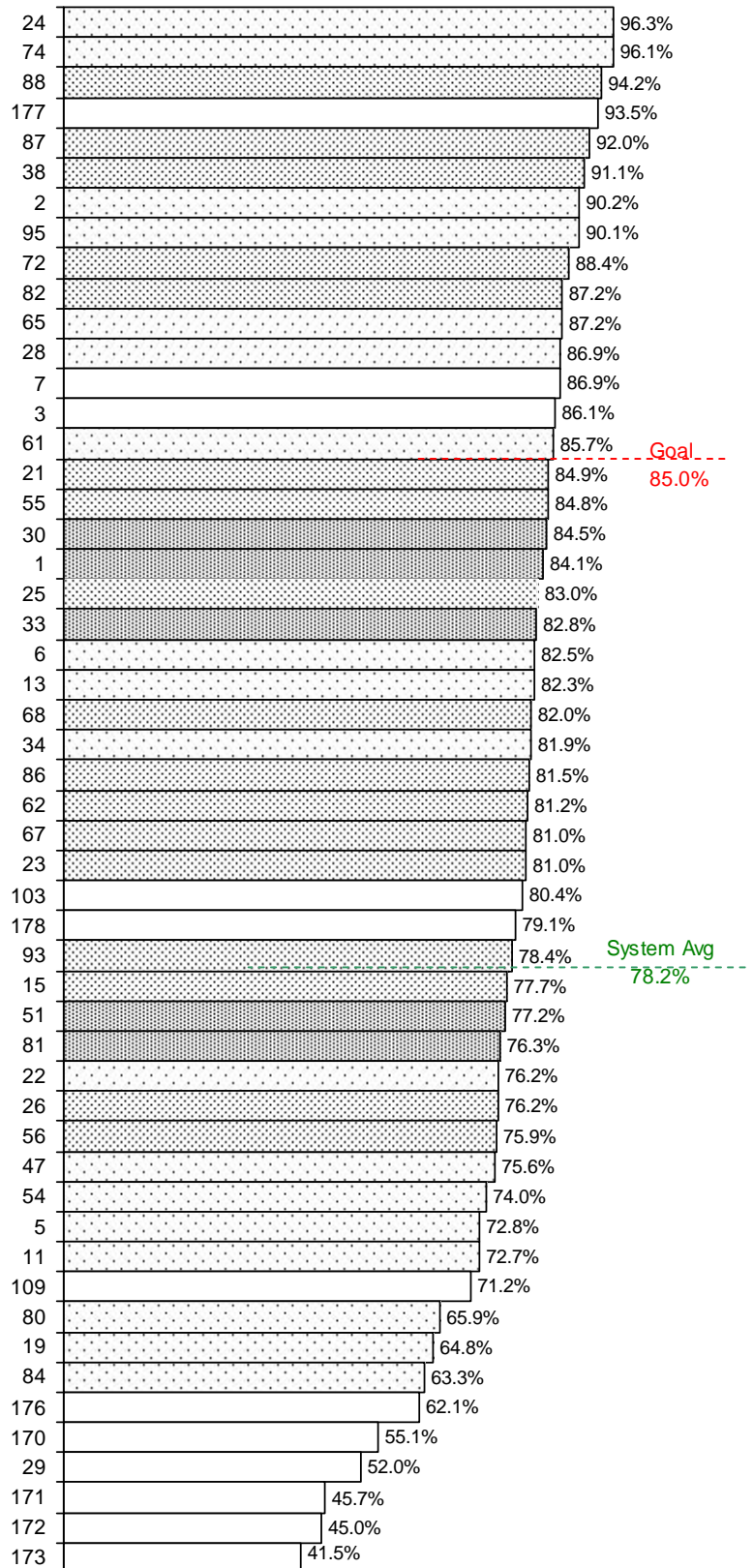
**Quarterly Ridership Report
Period Ending March 31, 2014**
Weekday Bus and CBS Routes

On-time performance is measured at time points, which are major stops shown on the public schedule (usually 4-6 per route).

A bus is considered on-time if it leaves its time point 0-5 minutes late. On-time performance indicates the percent of time points where the bus was on-time according to this definition.

Weekday on-time performance is close to 7 percent below RT's goal of 85.0 percent. System wide on-time performance was 78.2 percent, up from last period.

Period	On-Time Performance
Q1 2013	79.2%
Q2 2013	79.5%
Q3 2013	79.1%
Q4 2013	76.9%
Q1 2014	78.2%


On-Time Performance


Quarterly Ridership Report
Period Ending March 31, 2014

Saturday Bus Routes

On-time performance is measured at time points, which are major stops shown on the public schedule (usually 4-6 per route).

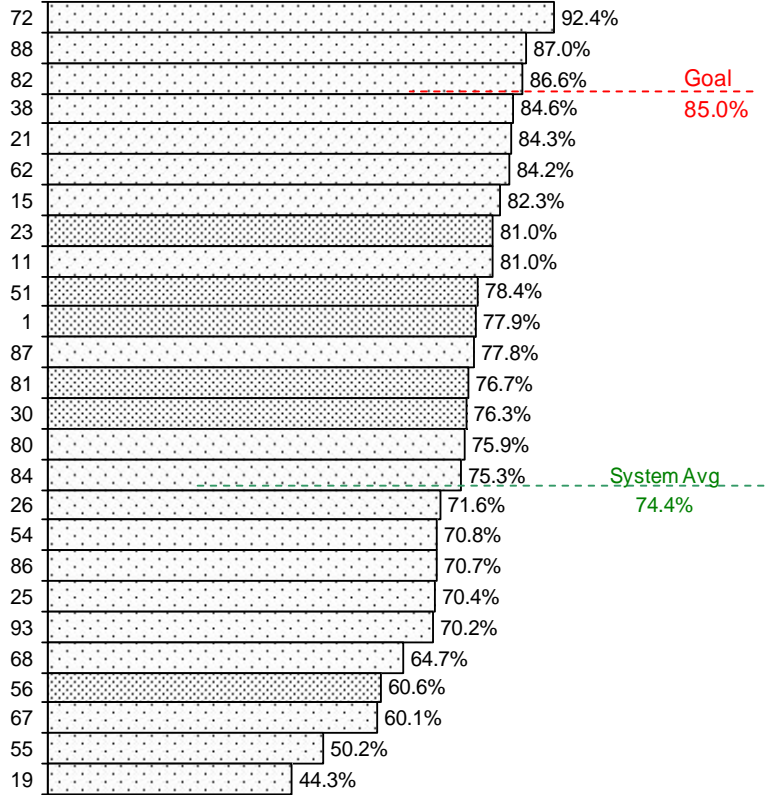
A bus is considered on-time if it leaves its time point 0-5 minutes late. On-time performance indicates the percent of time points where the bus was on-time according to this definition.

Saturdays continued to be RT's most difficult day for on-time performance. System wide on-time performance was 74.4 percent, slightly up from 74.2 percent last quarter.

Period	On-Time Performance
Q1 2013	72.0%
Q2 2013	75.1%
Q3 2013	74.4%
Q4 2013	74.2%
Q1 2014	74.4%

Notes:

- Route 25 improved from 59.5 to 70.4 percent
- Route 30 improved from 63.3 to 76.3 percent
- Route 23 improved from 70.3 to 81.0 percent
- Route 68 worsened from 72.7 to 64.7 percent
- Route 67 worsened from 73.5 to 60.1 percent

On-Time Performance


Quarterly Ridership Report
Period Ending March 31, 2014

Sunday/Holiday Bus Routes

On-time performance is measured at time points, which are major stops along the route and shown on the public schedule (usually 4-6 per route).

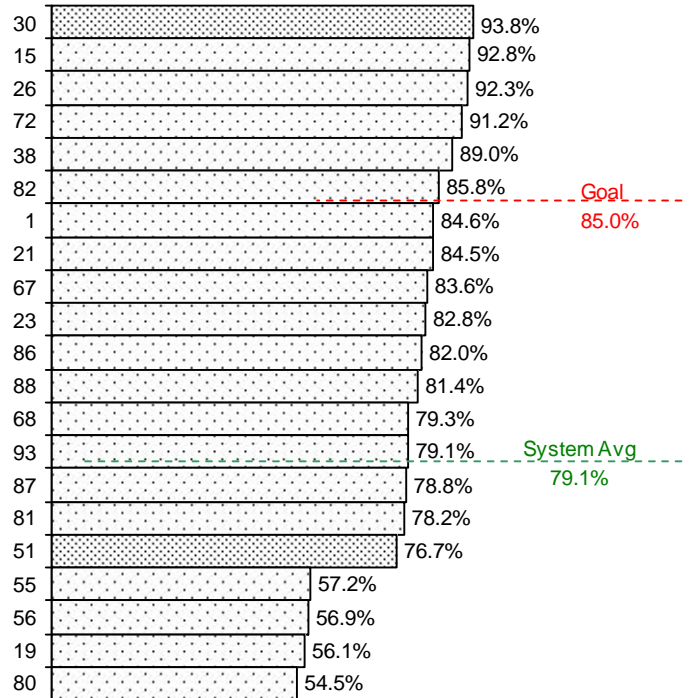
A bus is considered on-time if it leaves its time point 0-5 minutes late. On-time performance indicates the percent of time points where the bus was on-time according to this definition.

Sunday/Holiday on-time performance was 79.1 percent, up slightly from 77.5 percent last quarter.

Period	On-Time Performance
Q1 2013	78.6%
Q2 2013	78.3%
Q3 2013	77.8%
Q4 2013	77.5%
Q1 2014	79.1%

Notes:

- Route 51 improved from 64.2 to 76.7 percent.
- Route 30 improved from 85.4 to 93.8 percent.
- Route 93 worsened from 87.4 to 79.1 percent.

On-Time Performance


1/1/14 - 3/31/14

Light Rail On-Time Departures

Light rail on-time performance is measured at trip start points. A one-way trip is considered on-time if it departs 0-5 minutes late.

Blue Line on-time performance improved from 98.8 to 98.9 percent. Gold Line on-time performance changed from 99.4 percent to 99.1 percent. Green Line on-time performance changed from 99.8 percent to 98.9 percent.

On-Time Departures 0-5 minutes late	
Blue Line	98.9%
Gold Line	99.1%
Green Line	98.9%
Goal =	97.0%



Quarterly Ridership Report
Period Ending March 31, 2014



Weekday Bus Ridership

1/1/14 - 3/31/14

Route	Name	Boardings Per Day	Trips Per Day	Rev Hrs Per Day	(Goal = 20)	(Goal < \$6.98)	Full Cost Per Psgr	Net Cost Per Psgr	Net Cost Per Rev Hr	Farebox Recovery	Below Standards
					Pssgr Per Rev Hr	Pssgr Per Rev Mile					
1	Greenback *	3,411	121	100.1	34.1	2.8	\$4.10	\$2.99	\$102.07	27%	
2	Riverside	531	26	25.3	21.0	1.9	\$6.66	\$5.56	\$116.55	17%	
3	Riverside Express	210	8	5.6	37.8	2.2	\$3.70	\$2.60	\$98.02	30%	
5	Meadowview-Valley Hi *	293	31	16.0	18.4	1.5	\$7.59	\$6.49	\$119.37	15%	X
6	Land Park	374	27	25.0	15.0	1.3	\$9.32	\$8.21	\$123.12	12%	X
7	Pocket Express	144	6	4.1	35.0	2.2	\$3.99	\$2.89	\$101.05	28%	
11	Truxel Road *	807	41	30.0	26.9	2.2	\$5.19	\$4.08	\$109.97	21%	
13	Northgate	424	33	21.2	20.0	2.0	\$6.98	\$5.87	\$117.58	16%	
15	Rio Linda Blvd-O Street	1,508	56	53.2	28.3	2.5	\$4.93	\$3.83	\$108.41	22%	
19	Rio Linda *	973	29	40.6	24.0	1.7	\$5.82	\$4.72	\$113.20	19%	
21	Sunrise	1,607	70	67.7	23.7	1.8	\$5.88	\$4.78	\$113.48	19%	
22	Arden *	379	28	13.4	28.3	2.9	\$4.93	\$3.83	\$108.43	22%	
23	El Camino	2,447	64	83.3	29.4	2.5	\$4.75	\$3.65	\$107.25	23%	
24	Madison-Greenback	203	27	13.0	15.6	1.5	\$8.94	\$7.84	\$122.42	12%	X
25	Marconi *	1,245	55	53.6	23.2	2.0	\$6.01	\$4.91	\$114.04	18%	
26	Fulton *	1,518	52	51.3	29.6	2.7	\$4.71	\$3.61	\$106.99	23%	
28	Fair Oaks-Folsom	280	32	29.9	9.3	0.9	\$14.95	\$13.85	\$129.35	7%	X
29	Arden-California Avenue	128	4	3.9	32.9	2.0	\$4.24	\$3.14	\$103.35	26%	
30	J Street (DASH) *	2,235	116	84.5	26.4	4.0	\$5.28	\$4.18	\$110.50	21%	
34	McKinley *	300	27	26.3	11.4	1.4	\$12.22	\$11.12	\$127.04	9%	X
38	P/Q Streets	577	31	29.9	19.3	2.3	\$7.22	\$6.12	\$118.33	15%	X
51	Broadway-Stockton *	4,865	143	132.2	36.8	3.9	\$3.79	\$2.69	\$99.08	29%	
54	Center Parkway *	675	31	26.2	25.7	2.3	\$5.42	\$4.32	\$111.27	20%	
55	Scottsdale *	970	52	38.2	25.4	2.5	\$5.50	\$4.40	\$111.66	20%	
56	Pocket-C.R.C.	2,245	66	50.6	44.4	4.1	\$3.15	\$2.04	\$90.74	35%	
61	Fruitridge	686	32	30.9	22.2	2.1	\$6.30	\$5.20	\$115.22	17%	
62	Freeport	1,500	60	61.3	24.5	2.3	\$5.71	\$4.60	\$112.67	19%	
65	Franklin South	391	28	26.9	14.5	1.8	\$9.60	\$8.50	\$123.61	11%	X

Cost figures based on fully allocated cost of \$139.64 per revenue hour (FY14 budget)

Average fare assumed to be \$1.102 per boarding passenger (FY14 budget)

* Indicates route with substantial changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014



Weekday Bus Ridership

1/1/14 - 3/31/14

Route	Name	Boardings Per Day	Trips Per Day	Rev Hrs Per Day	(Goal = 20)	(Goal < \$6.98)	Full Cost Per Psgr	Net Cost Per Psgr	Net Cost Per Rev Hr	Farebox Recovery	Below Standards
					Psgr Per Rev Hr	Psgr Per Rev Mile					
67	Franklin	1,514	58	64.3	23.6	2.2	\$5.93	\$4.82	\$113.67	19%	
68	44th Street	1,564	59	66.4	23.6	2.3	\$5.92	\$4.82	\$113.66	19%	
72	Rosemont-Lincoln Village	1,284	63	44.1	29.1	3.0	\$4.80	\$3.70	\$107.57	23%	
74	International	287	29	17.9	16.0	2.0	\$8.71	\$7.61	\$121.97	13%	X
75	Mather Field	189	14	10.0	18.9	2.6	\$7.40	\$6.30	\$118.86	15%	X
80	Watt-Elkhorn	1,310	32	40.8	32.1	2.5	\$4.35	\$3.24	\$104.24	25%	
81	Florin-65th Street	3,786	119	104.3	36.3	3.4	\$3.85	\$2.74	\$99.63	29%	
82	Howe-65th Street	2,248	66	80.3	28.0	2.7	\$4.99	\$3.89	\$108.79	22%	
84	Watt Avenue-North Highlands	1,138	28	38.2	29.8	2.5	\$4.68	\$3.58	\$106.76	24%	
86	San Juan-Silver Eagle	1,719	61	57.1	30.1	2.5	\$4.64	\$3.54	\$106.47	24%	
87	Howe	1,395	55	41.5	33.6	3.9	\$4.15	\$3.05	\$102.58	27%	
88	West El Camino	1,123	59	39.1	28.8	2.5	\$4.86	\$3.75	\$107.95	23%	
93	Hillsdale	1,111	54	47.5	23.4	2.0	\$5.97	\$4.87	\$113.85	18%	
103	Auburn Blvd	104	8	4.2	24.6	1.4	\$5.68	\$4.57	\$112.53	19%	
109	Hazel Express	99	4	3.8	25.9	1.0	\$5.39	\$4.29	\$111.08	20%	

Cost figures based on fully allocated cost of \$139.64 per revenue hour (FY14 budget)

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* Indicates route with substantial changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014



Saturday Bus Ridership

1/1/14 - 3/31/14

Route	Name	Boardings Per Day	Trips Per Day	Rev Hrs Per Day	(Goal = 15)	(Goal < \$9.30)	Full Cost Per Psgr	Net Cost Per Psgr	Net Cost Per Rev Hr	Farebox Recovery	Below Standards
					Psg Per Rev Hr	Psg Per Rev Mile					
1	Greenback	1,209	66	45.4	26.6	2.2	\$5.25	\$4.15	\$110.32	21%	
11	Truxel Road *	331	26	21.3	15.6	1.4	\$8.97	\$7.87	\$122.48	12%	
15	Rio Linda Blvd-O Street	672	29	22.3	30.1	2.2	\$4.64	\$3.54	\$106.47	24%	
19	Rio Linda *	379	20	21.2	17.8	0.9	\$7.83	\$6.73	\$119.98	14%	
21	Sunrise	781	42	45.6	17.1	1.8	\$8.16	\$7.06	\$120.78	14%	
23	El Camino	1,704	53	63.9	26.7	2.1	\$5.23	\$4.13	\$110.24	21%	
25	Marconi *	514	21	20.5	25.1	1.4	\$5.57	\$4.47	\$112.01	20%	
26	Fulton	449	21	14.3	31.5	2.6	\$4.43	\$3.33	\$104.90	25%	
30	J Street (DASH)	621	53	28.9	21.5	2.4	\$6.49	\$5.39	\$115.93	17%	
38	P/Q Streets	251	25	19.3	13.0	1.2	\$10.71	\$9.61	\$125.27	10%	X
51	Broadway-Stockton	2,147	68	64.1	33.5	3.6	\$4.17	\$3.07	\$102.72	26%	
54	Center Parkway *	177	24	12.7	13.9	1.3	\$10.03	\$8.93	\$124.30	11%	X
55	Scottsdale	323	19	12.0	27.0	2.3	\$5.17	\$4.07	\$109.89	21%	
56	Pocket-C.R.C.	1,104	55	37.1	29.8	2.4	\$4.69	\$3.59	\$106.85	23%	
62	Freeport	435	29	32.8	13.3	1.4	\$10.54	\$9.43	\$125.03	10%	X
67	Franklin	779	28	27.8	28.1	2.3	\$4.97	\$3.87	\$108.70	22%	
68	44th Street	742	28	28.1	26.4	2.2	\$5.29	\$4.19	\$110.54	21%	
72	Rosemont-Lincoln Village	370	23	14.1	26.3	2.2	\$5.31	\$4.20	\$110.64	21%	
75	Mather Field	127	11	8.3	15.4	2.2	\$9.09	\$7.99	\$122.72	12%	
80	Watt-Elkhorn	891	29	36.5	24.4	1.8	\$5.71	\$4.61	\$112.71	19%	
81	Florin-65th Street	1,758	60	59.0	29.8	2.6	\$4.68	\$3.58	\$106.78	24%	
82	Howe-65th Street	664	31	30.7	21.6	1.7	\$6.45	\$5.35	\$115.80	17%	
84	Watt Avenue-North Highlands	544	20	24.8	21.9	1.7	\$6.37	\$5.27	\$115.48	17%	
86	San Juan-Silver Eagle	653	28	22.0	29.7	2.1	\$4.70	\$3.60	\$106.93	23%	
87	Howe	521	29	14.4	36.2	2.7	\$3.86	\$2.75	\$99.74	29%	
88	West El Camino	448	26	14.9	30.2	2.3	\$4.63	\$3.53	\$106.41	24%	
93	Hillsdale	456	22	14.9	30.6	2.0	\$4.57	\$3.46	\$105.94	24%	

Cost figures based on fully allocated cost of \$139.64 per revenue hour (FY14 budget)

Average fare assumed to be \$1.102 per boarding passenger (FY14 budget)

* Indicates route with substantial changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014



Sun/Hol Bus Ridership

1/1/14 - 3/31/14

Route	Name	Boardings Per Day	Trips Per Day	Rev Hrs Per Day	(Goal = 15)	Psgr Per Rev Hr	(Goal < \$9.30)	Full Cost Per Psgr	Net Cost Per Psgr	Net Cost Per Rev Hr	Farebox Recovery	Below Standards
1	Greenback	875	63	44.3	19.7	1.7	\$7.08	\$5.98	\$117.90	16%		
15	Rio Linda Blvd-O Street	506	26	22.7	22.3	1.8	\$6.25	\$5.15	\$115.04	18%		
19	Rio Linda *	342	20	20.3	16.8	0.8	\$8.31	\$7.21	\$121.13	13%		
21	Sunrise	510	30	32.1	15.9	1.5	\$8.79	\$7.69	\$122.13	13%		
23	El Camino	1,095	28	39.3	27.8	2.5	\$5.02	\$3.91	\$108.96	22%		
26	Fulton	300	20	11.1	27.1	1.8	\$5.15	\$4.05	\$109.75	21%		
30	J Street (DASH)	324	28	14.8	21.9	2.4	\$6.36	\$5.26	\$115.46	17%		
38	P/Q Streets	188	20	14.9	12.6	1.2	\$11.10	\$9.99	\$125.77	10%	X	
51	Broadway-Stockton	1,454	50	41.9	34.7	3.3	\$4.02	\$2.92	\$101.36	27%		
55	Scottsdale *	198	16	10.9	18.2	1.7	\$7.66	\$6.56	\$119.56	14%		
56	Pocket-C.R.C.	665	27	19.0	35.0	3.0	\$3.99	\$2.89	\$101.08	28%		
67	Franklin	556	28	27.8	20.0	1.7	\$6.97	\$5.87	\$117.58	16%		
68	44th Street	593	28	28.1	21.1	1.8	\$6.62	\$5.51	\$116.38	17%		
72	Rosemont-Lincoln Village	248	22	13.4	18.5	1.6	\$7.57	\$6.47	\$119.31	15%		
75	Mather Field	96	11	7.8	12.4	1.7	\$11.24	\$10.14	\$125.95	10%	X	
80	Watt-Elkhorn	686	23	24.5	28.0	1.8	\$4.99	\$3.88	\$108.78	22%		
81	Florin-65th Street	959	29	28.5	33.7	3.0	\$4.15	\$3.04	\$102.52	27%		
82	Howe-65th Street	514	28	27.5	18.7	1.4	\$7.48	\$6.37	\$119.06	15%		
86	San Juan-Silver Eagle	437	21	15.9	27.4	1.9	\$5.09	\$3.99	\$109.40	22%		
87	Howe	320	21	10.4	30.7	2.3	\$4.55	\$3.45	\$105.82	24%		
88	West El Camino	356	26	12.9	27.5	1.8	\$5.07	\$3.97	\$109.31	22%		
93	Hillsdale	341	22	14.8	23.1	1.5	\$6.04	\$4.94	\$114.17	18%		

Cost figures based on fully allocated cost of \$139.64 per revenue hour (FY14 budget)

Average fare assumed to be \$1.102 per boarding passenger (FY14 budget)

* Indicates route with substantial changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014



CBS Ridership

1/1/14 - 3/31/14

Route	Name	Boardings Per Day	Trips Per Day	Rev Hrs Per Day	(Goal > 15)	Psgr Per Rev Hr	Psgr Per Rev Mile	Full Cost Per Psgr	(Goal < \$9.74)	Net Cost Per Psgr	Net Cost Per Rev Hr	Farebox Recovery	Contract Service	Below Standards
33	Dos Rios	219	60	11.5	19.1	2.7	\$8.52	\$7.41	\$141.61	13%				
47	Phoenix Park	209	24	13.5	15.5	1.3	\$10.53	\$9.42	\$145.63	10%				
85	McClellan Shuttle	34	14	6.4	5.3	0.3	\$30.89	\$29.79	\$156.86	4%			X	X
95	Citrus Heights-Antelope Rd *	88	23	10.8	8.2	0.6	\$19.86	\$18.76	\$153.64	6%				X
170	Eastside Flyer	33	8	7.0	4.7	0.3	\$34.87	\$17.83	\$83.18	49%			X	X
171	Westside Flyer	79	6	4.9	16.1	6.1	\$10.08	\$4.37	\$70.53	57%			X	
172	Central Flyer	137	8	7.3	18.9	7.9	\$8.62	\$3.58	\$67.54	58%			X	
173	Square Flyer	25	2	1.6	15.7	5.8	\$10.39	\$4.54	\$71.07	56%			X	
176	Cordovan - Anatolia	43	18	6.5	6.6	0.4	\$24.51	\$11.36	\$75.38	54%			X	X
177	Rancho Cordovan	137	58	7.1	19.3	1.4	\$8.41	\$3.17	\$61.37	62%			X	
178	Granite Shuttle	66	41	11.6	5.7	1.0	\$28.45	\$19.92	\$113.89	30%			X	X

Routes 85, 95, 170, 171, 172, 173, 176, 177, and 178 are operated according to service agreements
 Contract revenue has been treated as fare revenue, reducing net cost and increasing fare box recovery
 Fixed and indirect overhead costs are included in all financial figures
 CBS cost figures based on fully allocated cost of \$162.66 per revenue hour (FY14 budget)
 Average fare assumed to be \$1.102 per boarding passenger (FY14 budget)
 List excludes CityRide dial-a-ride service launched 10/29/12
 * Indicates route with substantial changes in September 2012






Quarterly Ridership Report
Period Ending March 31, 2014

Trend Analysis

Jan. 1 - Mar. 31

Average Daily Boardings

		Boardings Per Day				Revenue Hours Per Day				Boardings / Rev Hour	
		FY 2014	FY 2013	Variance	%	FY 2014	FY 2013	Variance	%	FY 2014	FY 2013
BUS 	Mon-Fri	49,798	48,294	1,504	3.1%	1,803	1,760	43	2.5%	27.6	27.4
	Saturday	19,049	19,313	-264	-1.4%	757	739	17	2.4%	25.2	26.1
	Sun/Hol	11,560	11,230	330	2.9%	483	483	0	0.0%	23.9	23.3
	CBS (Mon-Fri)	1,070	971	99	10.2%	88	88	0	0.0%	12.2	11.0
RAIL 	Mon-Fri	47,653	47,237	416	0.9%	263	263	0	0.0%	181.3	179.7
	Saturday	18,092	20,839	-2,748	-13.2%	159	159	0	0.0%	113.8	131.1
	Sun/Hol	14,340	15,113	-773	-5.1%	138	138	0	0.0%	103.6	109.2
ADA 	Paratransit	846	788	58	7.3%	577	526	51	9.7%	1.47	1.50
		Boardings Per Day				Revenue Hours Per Day				Boardings / Rev Hour	
		FY 2014	FY 2013	Variance	%	FY 2014	FY 2013	Variance	%	FY 2014	FY 2013
Blue Line	Mon-Fri	24,934	25,718	-784	-3.0%	117	117	0	0.0%	213.5	220.2
	Saturday	8,044	10,986	-2,942	-26.8%	75	75	0	0.0%	107.8	147.3
	Sun/Hol	7,997	7,767	230	3.0%	65	65	0	0.0%	123.9	120.3
Gold Line	Mon-Fri	22,378	21,223	1,155	5.4%	131	131	0	0.0%	170.5	161.7
	Saturday	10,048	9,853	195	2.0%	84	84	0	0.0%	119.1	116.8
	Sun/Hol	6,343	7,347	-1,003	-13.7%	74	74	0	0.0%	85.9	99.5
Green Line	Mon-Fri	341	296	45	15.1%	15	15	0	0.0%	23.0	20.0

ADA paratransit data is for December, January, and February.
CBS statistics exclude City Ride



Quarterly Ridership Report
Period Ending March 31, 2014

Trend Analysis

Bus - Weekdays

Average Daily Ridership

Route	Name	1/1/14 - 3/31/14			1/1/13 - 3/31/13			Variance			
		Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Psgr/Hr	Boardings		Rev Hrs	
1	Greenback *	3,411	100	34	3,367	100	34	45	1%	0	0%
2	Riverside	531	25	21	534	25	21	-3	-1%	0	0%
3	Riverside Express	210	6	38	230	6	41	-21	-9%	0	0%
5	Meadowview-Valley Hi *	293	16	18	288	16	18	5	2%	0	0%
6	Land Park	374	25	15	381	25	15	-7	-2%	0	0%
7	Pocket Express	144	4	35	147	4	36	-4	-3%	0	0%
11	Truxel Road *	807	30	27	747	30	25	59	8%	0	1%
13	Northgate	424	21	20	377	21	18	47	13%	0	0%
15	Rio Linda Blvd-O Street	1,508	53	28	1,512	54	28	-3	0%	0	-1%
19	Rio Linda	973	41	24	1,015	41	25	-42	-4%	0	0%
21	Sunrise	1,607	68	24	1,421	67	21	186	13%	0	1%
22	Arden *	379	13	28	339	13	25	40	12%	0	0%
23	El Camino	2,447	83	29	2,486	80	31	-40	-2%	3	4%
24	Madison-Greenback	203	13	16	151	13	12	52	35%	0	0%
25	Marconi *	1,245	54	23	1,183	54	22	62	5%	0	0%
26	Fulton *	1,518	51	30	1,491	51	29	27	2%	1	1%
28	Fair Oaks-Folsom	280	30	9	267	25	11	13	5%	5	19%
29	Arden-California Avenue	128	4	33	137	4	35	-9	-7%	0	0%
30	J Street (DASH) *	2,235	85	26	2,191	85	26	44	2%	0	0%
34	McKinley *	300	26	11	320	26	12	-19	-6%	0	0%
38	P/Q Streets	577	30	19	607	30	20	-29	-5%	0	0%
51	Broadway-Stockton *	4,865	132	37	4,800	132	36	65	1%	0	0%
54	Center Parkway *	675	26	26	599	26	23	76	13%	0	0%
55	Scottsdale *	970	38	25	837	35	24	133	16%	3	8%
56	Pocket-C.R.C.	2,245	51	44	2,174	51	43	70	3%	0	0%
61	Fruitridge	686	31	22	704	31	23	-18	-3%	0	0%
62	Freeport	1,500	61	24	1,432	61	23	68	5%	0	0%

* Indicates routes with major changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014

Trend Analysis

Bus - Weekdays

Average Daily Ridership

Route	Name	1/1/14 - 3/31/14			1/1/13 - 3/31/13			Variance			
		Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Psgr/Hr	Boardings		Rev Hrs	
65	Franklin South	391	27	15	366	27	14	24	7%	0	0%
67	Franklin	1,514	64	24	1,465	58	25	49	3%	6	11%
68	44th Street	1,564	66	24	1,623	58	28	-58	-4%	8	14%
72	Rosemont-Lincoln Village	1,284	44	29	1,206	50	24	78	6%	-5	-11%
74	International	287	18	16	287	16	19	0	0%	2	15%
75	Mather Field	189	10	19	202	6	32	-13	-7%	4	57%
80	Watt-Elkhorn	1,310	41	32	1,290	41	32	20	2%	0	0%
81	Florin-65th Street	3,786	104	36	3,665	102	36	121	3%	2	2%
82	Howe-65th Street	2,248	80	28	1,882	66	29	365	19%	15	22%
84	Watt Avenue-North Highlands	1,138	38	30	1,120	38	29	18	2%	0	0%
86	San Juan-Silver Eagle	1,719	57	30	1,664	57	29	55	3%	0	0%
87	Howe	1,395	41	34	1,358	44	31	37	3%	-3	-6%
88	West El Camino	1,123	39	29	1,004	37	27	119	12%	2	5%
93	Hillsdale	1,111	47	23	1,199	47	26	-88	-7%	0	1%
103	Auburn Blvd	104	4	25	114	4	27	-10	-9%	0	0%
109	Hazel Express	99	4	26	110	4	29	-11	-10%	0	0%
TOTAL		49,798	1,803	28	48,294	1,760	27	1,504	3.1%	43	2.5%

* Indicates routes with major changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014

Trend Analysis

Bus - Saturday

Average Daily Ridership

Route Name	1/1/14 - 3/31/14			1/1/13 - 3/31/13			Variance			
	Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs		
1 Greenback	1,209	45	27	1,232	43	28	-23	-2%	2	5%
11 Truxel Road *	331	21	16	314	21	15	17	5%	0	0%
15 Rio Linda Blvd-O Street	672	22	30	744	22	33	-72	-10%	0	0%
19 Rio Linda *	379	21	18	430	21	20	-51	-12%	0	0%
21 Sunrise	781	46	17	769	46	17	12	2%	0	0%
23 El Camino	1,704	64	27	1,714	61	28	-9	-1%	3	5%
25 Marconi *	514	21	25	506	21	25	8	2%	0	0%
26 Fulton	449	14	32	404	14	28	45	11%	0	0%
30 J Street (DASH)	621	29	22	580	29	20	41	7%	0	0%
38 P/Q Streets	251	19	13	251	19	13	0	0%	0	0%
51 Broadway-Stockton	2,147	64	34	2,246	60	37	-99	-4%	4	6%
54 Center Parkway *	177	13	14	172	13	14	5	3%	0	0%
55 Scottsdale	323	12	27	320	12	27	3	1%	0	0%
56 Pocket-C.R.C.	1,104	37	30	1,196	35	34	-92	-8%	2	6%
62 Freeport	435	33	13	454	33	14	-20	-4%	0	0%
67 Franklin	779	28	28	804	28	29	-24	-3%	0	0%
68 44th Street	742	28	26	847	28	30	-105	-12%	0	0%
72 Rosemont-Lincoln Village	370	14	26	332	14	24	38	11%	0	0%
75 Mather Field	127	8	15	139	8	17	-12	-9%	0	0%
80 Watt-Elkhorn	891	36	24	856	32	27	34	4%	5	15%
81 Florin-65th Street	1,758	59	30	1,820	57	32	-62	-3%	2	4%
82 Howe-65th Street	664	31	22	611	31	20	53	9%	0	0%
84 Watt Avenue-North Highlands	544	25	22	553	25	22	-9	-2%	0	0%
86 San Juan-Silver Eagle	653	22	30	644	22	29	8	1%	0	0%
87 Howe	521	14	36	497	14	35	23	5%	0	0%
88 West El Camino	448	15	30	414	15	28	35	8%	0	0%
93 Hillsdale	456	15	31	465	15	31	-9	-2%	0	1%
TOTAL	19,049	757	25	19,313	739	26	-264	-1%	17	2%



Quarterly Ridership Report
 Period Ending March 31, 2014

Trend Analysis

Bus - Sun/Hol

Average Daily Ridership

Route Name	1/1/14 - 3/31/14			1/1/13 - 3/31/13			Variance			
	Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs		
1 Greenback	875	44	20	856	44	19	18	2%	0	0%
15 Rio Linda Blvd-O Street	506	23	22	496	23	22	10	2%	0	0%
19 Rio Linda *	342	20	17	337	20	17	5	1%	0	0%
21 Sunrise	510	32	16	451	32	14	58	13%	0	0%
23 El Camino	1,095	39	28	1,099	39	28	-5	0%	0	0%
26 Fulton	300	11	27	246	11	22	53	22%	0	0%
30 J Street (DASH)	324	15	22	300	15	20	24	8%	0	0%
38 P/Q Streets	188	15	13	168	15	11	20	12%	0	0%
51 Broadway-Stockton	1,454	42	35	1,472	42	35	-18	-1%	0	0%
55 Scottsdale	198	11	18	199	11	18	-1	-1%	0	0%
56 Pocket-C.R.C.	665	19	35	693	19	36	-28	-4%	0	0%
67 Franklin	556	28	20	546	28	20	10	2%	0	0%
68 44th Street	593	28	21	619	28	22	-26	-4%	0	0%
72 Rosemont-Lincoln Village	248	13	18	232	13	17	16	7%	0	0%
75 Mather Field	96	8	12	107	8	14	-11	-10%	0	0%
80 Watt-Elkhorn	686	24	28	653	24	27	32	5%	0	0%
81 Florin-65th Street	959	28	34	964	28	34	-5	-1%	0	0%
82 Howe-65th Street	514	28	19	447	28	16	66	15%	0	0%
86 San Juan-Silver Eagle	437	16	27	406	16	25	31	8%	0	0%
87 Howe	320	10	31	292	10	28	28	9%	0	0%
88 West El Camino	356	13	28	308	13	24	47	15%	0	0%
93 Hillsdale	341	15	23	337	15	23	4	1%	0	0%
TOTAL	11,560	483	24	11,230	483	23	330	3%	0	0%

* Indicates routes with major changes in September 2012



Quarterly Ridership Report
Period Ending March 31, 2014

Trend Analysis

CBS - Weekdays

Average Daily Ridership

Route	Name	1/1/14 - 3/31/14			1/1/13 - 3/31/13			Variance			
		Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Psgr/Hr	Boardings	Rev Hrs	Boardings	Rev Hrs
33	Dos Rios	219	11	19	237	11	21	-18	-7%	0	0%
47	Phoenix Park	209	14	15	199	14	15	10	5%	0	0%
85	McClellan Shuttle	34	6	5	30	6	5	3	10%	0	0%
95	Citrus Heights-Antelope Rd *	88	11	8	59	11	5	29	50%	0	0%
170	Eastside Flyer **	131	7	5	89	7	13	42	47%	0	0%
171	Westside Flyer	79	5	16	66	5	14	13	19%	0	0%
172	Central Flyer **	137	7	19	194	7	10	-57	-30%	0	0%
173	Square Flyer	25	2	16	21	2	13	4	18%	0	0%
176	Cordovan - Anatolia *	43	7	7	26	7	4	18	69%	0	0%
177	Rancho Cordovan *	137	7	19	96	7	13	42	43%	0	0%
178	Granite Shuttle	66	12	6	79	12	7	-12	-16%	0	0%
TOTAL		1,168	88	13	1,095	88	12	73	7%	0	0%

* Indicates routes with major changes in September 2012

** Utilized day card counts from Shuttles.mdb due to APC discrepancies



Quarterly Ridership Report
Period Ending March 31, 2014



Light Rail Ridership Trends

Blue Line - Weekdays

Average Daily Ridership

BLUE LINE - TOTAL	Year Ended ¹ 6/30/09		Year Ended ² 6/30/10		Year Ended 6/30/11		Year Ended 6/30/12		Year Ended 6/30/13		FY14 Q1 1/1/14 - 3/31/14		Percent Change FY13 to FY14 Q1	
	On	Off	On	Off	On	Off	On	Off	On	Off	On	Off	On	Off
WATT / I-80	2,487	2,295	2,111	2,087	1,785	1,825	2,164	2,108	2,157	2,088	2,004	2,465	-7%	18%
WATT I-80 WEST	96	216	102	161	143	150	116	116	131	127	113	160	-14%	26%
ROSEVILLE RD	699	1,178	634	1,035	677	713	633	736	633	635	639	591	1%	-7%
MARCONI / ARCADE	1,262	934	999	928	827	716	916	870	1,057	959	1,102	992	4%	3%
SWANSTON	416	417	313	267	271	294	269	299	313	304	342	374	9%	23%
ROYAL OAKS	751	707	547	437	429	398	515	417	588	539	608	596	3%	11%
ARDEN / DEL PASO	1,644	1,917	1,605	1,777	1,186	1,366	1,361	1,606	1,297	1,457	1,305	1,406	1%	-3%
GLOBE AVENUE	317	374	309	320	243	253	296	301	297	288	323	267	9%	-7%
ALKALI FLAT / LA VALENTINA	1,805	1,402	1,256	1,199	920	948	949	978	1,086	1,020	1,117	1,012	3%	-1%
12TH & I STREETS	732	711	639	677	512	551	612	662	504	591	575	564	14%	-5%
CATHEDRAL SQUARE	1,203	1,295	998	1,111	885	893	846	939	743	927	838	842	13%	-9%
7TH / 9TH & K	3,136	2,972	2,629	2,156	1,825	1,652	2,022	1,887	1,921	1,890	1,978	1,867	3%	-1%
7TH / 8TH & CAPITOL	1,061	955	967	753	701	616	673	629	611	637	573	523	-6%	-18%
8TH & O STREETS	891	714	855	653	754	668	763	679	675	693	720	755	7%	9%
ARCHIVES PLAZA	730	521	619	511	478	484	519	487	489	491	526	499	8%	2%
13TH STREET	398	541	446	496	346	392	429	416	508	472	504	537	-1%	14%
16TH STREET	2,758	2,850	2,454	2,564	1,767	1,982	2,213	2,396	2,008	2,225	2,091	2,119	4%	-5%
BROADWAY	1,218	1,503	1,073	1,127	863	924	1,030	930	1,034	1,012	1,176	965	14%	-5%
4TH/WAYNE HULTGREN	677	812	850	656	637	570	760	577	684	594	868	610	27%	3%
CITY COLLEGE	1,795	1,896	1,923	2,061	1,433	1,393	1,757	1,682	1,689	1,789	1,960	1,930	16%	8%
FRUITRIDGE	822	762	654	633	535	552	675	682	642	618	683	729	6%	18%
47TH AVE	673	718	626	721	649	576	717	728	763	682	764	774	0%	13%
FLORIN	2,322	2,085	1,672	1,902	1,383	1,341	1,508	1,723	1,606	1,631	1,683	1,957	5%	20%
MEADOWVIEW	3,456	3,575	3,050	3,098	2,443	2,437	2,813	2,706	2,774	2,542	2,421	2,379	-13%	-6%
	31,349	31,349	27,331	27,331	21,693	21,692	24,555	24,555	24,209	24,210	24,914	24,913	3%	3%

1 FY 2009 is actually FY 2009 Q4 data only. Full year total was 31,667.

2 FY 2010 data ends on 6/20/10 when major service changes were adopted



Quarterly Ridership Report
Period Ending March 31, 2014



Light Rail Ridership Trends

Gold Line - Weekdays

Average Daily Ridership

GOLD LINE - TOTAL	Year Ended ¹ 6/30/09		Year Ended ² 6/30/10		Year Ended 6/30/11		Year Ended 6/30/12		Year Ended 6/30/13		FY14 Q1 1/1/14 - 3/31/14		Percent Change FY13 to FY14 Q1	
	On	Off	On	Off	On	Off	On	Off	On	Off	On	Off	On	Off
SAC VALLEY	749	951	741	619	490	561	504	482	387	363	497	290	28%	-20%
7TH & I	715	-	636	-	379	34	375	22	359	9	463	6	29%	-32%
8TH & H	-	-	-	-	-	-	55	304	23	279	14	355	-37%	27%
7TH & K	-	-	687	13	886	61	1,047	47	1,002	46	1,203	89	20%	93%
8TH & K	-	1,922	-	1,972	80	1,585	71	1,567	39	1,351	48	1,188	20%	-12%
7TH / 8TH & CAPITOL	1,716	557	982	460	633	649	610	572	483	511	522	574	8%	12%
8TH & O STREETS	1,165	672	946	632	911	767	871	832	732	714	713	707	-3%	-1%
ARCHIVES PLAZA	1,085	618	897	628	723	745	691	699	628	660	632	660	1%	0%
13TH STREET	780	648	718	526	536	460	524	484	627	538	528	497	-16%	-8%
16TH STREET	3,139	2,368	2,974	2,476	2,168	2,169	2,437	2,367	2,146	2,317	2,038	2,231	-5%	-4%
23RD STREET	809	911	763	773	625	610	661	580	573	571	551	481	-4%	-16%
29TH STREET	2,235	2,238	2,079	1,919	1,597	1,622	1,817	1,684	1,767	1,571	1,775	1,740	0%	11%
39TH STREET	504	525	386	340	355	310	353	307	396	321	383	280	-3%	-13%
48TH STREET	209	340	241	232	194	237	204	227	206	231	271	219	31%	-5%
59TH STREET	391	259	365	291	255	294	303	245	308	287	277	459	-10%	60%
65TH STREET	1,945	2,544	1,826	1,920	1,523	1,520	1,670	1,762	1,678	1,708	1,707	1,893	2%	11%
POWER INN ROAD	1,108	1,321	1,181	1,201	832	806	846	806	796	770	829	675	4%	-12%
COLLEGE GREENS	1,153	973	856	878	769	752	823	779	795	736	850	851	7%	16%
WATT / MANLOVE	1,299	1,483	1,318	1,665	1,185	1,170	1,214	1,330	1,256	1,333	1,303	1,406	4%	5%
STARFIRE	575	889	605	628	439	358	511	388	480	416	508	358	6%	-14%
TIBER	384	420	388	461	307	323	372	383	358	390	456	363	27%	-7%
BUTTERFIELD	817	664	741	790	677	662	737	705	690	719	707	755	2%	5%
MATHER FIELD / MILLS	2,581	2,279	2,048	2,350	1,600	1,632	1,762	1,914	1,814	1,844	1,811	1,808	0%	-2%
ZINFANDEL	1,034	1,064	1,236	1,201	878	833	942	921	1,040	1,010	1,105	1,137	6%	13%
CORDOVA TOWN CTR	654	638	788	781	652	601	684	698	661	602	645	584	-2%	-3%
SUNRISE	823	938	972	1,111	836	825	840	909	883	862	796	893	-10%	4%
HAZEL	189	285	187	445	199	190	215	239	209	192	159	144	-24%	-25%
IRON POINT	419	643	363	593	446	466	481	537	473	497	419	498	-11%	0%
GLENN	264	436	256	360	325	308	289	294	284	247	231	231	-19%	-6%
HIST FOLSOM	433	590	582	495	512	460	533	510	508	511	468	535	-8%	5%
	27,175	27,175	25,760	25,759	21,009	21,010	22,443	22,591	21,602	21,608	21,907	21,907	1%	1%

1 FY 2009 data is actually Q4 stop-level data adjusted to match full year totals.

2 FY 2010 data ends on 6/20/10 when major service changes were adopted



Quarterly Ridership Report
 Period Ending March 31, 2014



Light Rail Ridership Trends

Green Line - Weekdays

Average Daily Ridership

GREEN LINE - TOTAL	AM Peak (6:00 - 9:00a)		Midday (9:01a - 3:29p)		PM Peak (3:30 - 6:00p)		Other Weekday (<6:00a or >6:00p)		Total Weekday	
	On	Off	On	Off	On	Off	On	Off	On	Off
RICHARDS BLVD	24	21	51	44	23	19	10	15	108	99
7TH & I	1	6	4	13	2	6	1	2	8	26
7TH & K	7	10	18	20	8	7	2	5	34	41
7TH / 8TH & CAPITOL	3	4	13	6	4	2	2	0	21	12
8TH & O STREETS	5	5	11	9	8	7	2	0	26	21
ARCHIVES PLAZA	4	5	11	11	9	5	2	1	25	22
13TH STREET	8	12	35	42	10	16	4	6	57	76
8TH & K	6	2	21	22	7	8	7	3	41	35
8TH & H	9	3	7	3	3	4	3	0	21	9
	65	65	170	170	74	74	32	32	340	340